

Mission

Saving the planet and launching into the future the fate of human species implementing innovative methods for the anthropization of the territory and to rebalance between nature and culture

The survival of the planet and the fate of the human species are inextricably linked to the ability to control the increase of the world population, which in 2050 it is estimated to be more than 9 billion people, and to manage the inevitable push towards urban migration, since several demographic institutes' studies estimated as at the same date in 2050 at least 6.4 billion people, about 70% of the population will be urbanized.

The anthropization of the territory, human action aimed at transforming the natural environment to meet its needs and the community needs, is the source of all the problems the planet is facing: global warming, greenhouse effect, desertification, reduction and precariousness of its arable land, consumption of primary resources, etc ...

This are phenomena that now escape any possible control by the cultural systems and management as currently conceived, which, among other things, produce a political class generally inadequate.

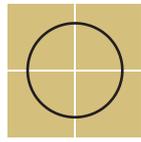
These issues directly involving the essential resources that are finite, and the sustainability of development compatible with the respect of the limit of the resources are meant to be managed exclusively by those with expertise in land planning, urban planning and architecture, especially in reference to the new way of see the architecture, an essential resource itself, which has drawn its origin in the fundamentals of the studies and research carried out over the years.

Architectura.Place proposes a new conception of urban organization we have designed and developed, based on items that can be technically controlled and guided in the process of formation.

A new urban organization to meet the needs of urbanization in developing countries, but also to renovate the urban areas who have gone from the city to the metropolis or even to the megalopolis inappropriately and randomly, with all the hardships that result, which it is based on certain aspects that can be scientifically controlled and guided in the process of formation.

Define a new role of the architect and other professionals involved in the process of anthropization of the territory providing technical and scientific instruments and opportunities to compete with global problems

In order to properly manage the processes of formation, definition and development of the city in the global society, a new definition of the role of the architect is required,



as well as other professionals who contribute to the process of anthropization of places. The complexity of contemporary urban problems, the new articulation of social relations, the widespread need for redevelopment, the sustainability of urban facts and the need to initiate new and different processes of urbanization require the acquisition of new instruments, which enable the architect to recover a technical-scientific and cultural authority, intervening decisively on the contemporary polis.

Through architecture you express an idea of world. The answer to the disorientation and alienation of the contemporary world can be found within the architecture itself and its technical instruments, which over time have formed the anthropized places, can give adequate answers to the problems of contemporary urbanization.

The architecture is meant as a container capable of holding the liquidity, the ephemeral and sometimes even the evanescence of global culture and individual relativism.

In the global context the role of the architect becomes crucial to rebuild the right anthropological relationship within the different territorial and cultural realities. The architect's work will be then repairing the typological, morphological and cultural continuity of specific places, deploying at the same time techniques, values and contemporary knowledge.

Architectura.Place together with a reassessment of the work of the architect and other professionals involved to various extents in the anthropization of the territory, therefore has the objective to define instruments and factors of anthropization of the places, evaluating each time their environmental sustainability. The evaluation of the aspects in question, compatibly to the finiteness of resources, climate change and the increasing population, is manageable only by those who have skills of territorial planning, urban planning and architecture, especially in reference to the new way of looking at the architecture itself as an essential resource.

Create a social network and a system of relationship between real people using the Internet to implement the system with the participation of all those who want to contribute to the definition of new cultural models

The method selected to promote new working tools is that of disclosure and interaction on the web, through the platform **Architectura.Place**, which is the actual exchange platform among professionals interested in contributing actively to the project.

The expected result is the establishment of an open network of professionals interacting globally, who are subject to continuing education through the exchange and sharing of experiences and skills.

The network of professionals can now generate the necessary instruments to operate at different levels in all sectors of contemporary civilization, that in the process of anthropization and construction of the territory, were traditionally attributable to the skills of the architect.

All, without distinction, can then join, interact and communicate with each other and with the Association itself using the social network of **Architectura.Place**.